



Issue 1

# KALEIDOSCOPE

BROUGHT TO YOU BY DEPARTMENT OF MTTM



POEMS  
&  
ARTICLES

INTERNSHIP  
&  
PLACEMENTS

WHAT'S  
HAPPENING  
IN MTTM?

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CHECK OUT OUR STUDENTS SNAPSHOTS!



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SO MUCH MORE COMING YOUR WAY.

# Message From The Programme Coordinator

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Congratulations to the student editorial team for bringing out their first edition of Kaleidoscope, curated by the Master's of Tourism and Travel Management Department of S.S. Dempo College of Commerce and Economics, Cujira, Goa.

College days are the most memorable and these are times when you make friends for a lifetime. This magazine brings out the creativity and talent of our student editorial team, through a photographic essay as they encapsulate their memories through pictures, words, poems and art.

The year 2021-22 brought out the students from their shells at home and exposed them back into the real world. It was back to classroom after a harrowing two year during the pandemic. Students enjoyed visiting museums, going on field trips, group discussions, and even a study tour.

Also they participated in intercollegiate events to showcase their talents. It culminated with offline examinations and student campus placements. So let's hear from them in their own creative manner. And as a tradition this exclusive MTTM magazine will be passed down from one batch to the other till we have a string of memories to get back to 5, 10 and 20 years later.

Happy Reading!



Dr. Cheryl Venan Dias  
Programme Coordinator-MTTM

# Meet Our Editorial Team



*Tanaya Tulaskar*

## Co - Editor

I have recently post graduated in MTTM. I am working at Open Destinations Infotech, Goa as an operations Executive. I am also a part time photographer and I love travel photography. Our students e-magazine unique to its own people that is the students, staff members, & principal The e-magazine contains various opinions & articles from the students of our MTTM department.



*Anica D'Souza*

## Co - Editor

I have graduated with a degree in BBA T&T and I have experience in working in travel agencies like Soul Travelling & Choice Holiday. I was also involved in organizing an Inter-Collegiate event called "Entrada'19". I also like reading & I write fictional books on a platform called 'Wattpad'. Currently I am pursuing Master's In Travel & Tourism Management.



*Jessica Mendonça*

## Head Designer

After a degree in BBA T&T, I am pursuing MTTM. I enjoy reading, journaling, writing, traveling & researching. I like creative assignments and challenges. I am currently working as a Graphic Designer for The Beach House Goa. I like to spend my free time watching documentaries, researching and exploring new places.

# TASTE OF TRAVEL



You're not Tree, nor a mountain  
You're not bound to the earth.  
Pack your bags and unpack your dreams,  
And a desire full of wanderlust.

So use your legs and explore around,  
While enjoying the different colours and people  
Spread your love and kindness  
Like the dandelion does as it travels from one  
place to another.

Make your list and witness everything  
From magnificent mountains  
To sandy beaches.  
Explore Villages and new cities,  
And I ensure you  
That you'll like the Taste of Travel.



By Anica D'Souza  
(MTTM Part 1)





REPRESENTING MTTM

# CR'S MESSAGE

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By Janice Esperance  
(MTTM Part 2)

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Being a class representative is a huge matter of pride for any student. But along with this title comes responsibilities on one's shoulder which one may have not come across. The thrill and excitement of being designated as the class representative was wonderful it's 'self. I have consistently put in my best to study harder than other students, in order to set up a good example. All in all, I must admit that being a monitor has taught me many things about living with my fellow beings. All I want to say that regardless of what education we get in any part of the world, in the college life, the friendship we earn cannot be forgettable of our life, it's like a special portion for the book of our lives which cannot be complete without these wonderful stories.



A session on menstrual cup was conducted by the girls of MTTM Part 1 girls with the collaboration of Eco Kshatriya for the ladies who assist the college of S. S. Dempo. First necessary information about the ladies were collected to order the menstrual cups for them, and later on. All the ladies along with some girls from the MCom department were also invited to attend the talk. The talk consisted of examining all the benefits of menstrual cups that a woman can avail of when they are using the cup. These benefits includes environmental benefits, health benefits and more.

Later after the presentation a demonstration of how a menstrual cup is used was done by the girls who were already using the cup and had experience with it. They shared their difficulties after using it for the first time and the benefits which they got after using the cups. The demonstration was with the help of pictures and with the help of a bottle.

The cups were later distributed to them by our professor, Dr. Cheryl Dias, where all the menstrual cups were donated to the ladies for them to use.

A SUSTAINABLE INITIATIVE

# MENSTRUAL CUP SESSION



By Anica D'souza  
MTTM Part 1



# TOURIST'S SAVE THE BEACH?

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The waves are gushing & the wind is blowing  
The trees are swaying & the sun is shining  
Wait! But why is the beach so crowded?

The water is oily & the coast is dirty  
Tourists are littering, they're partying & enjoying.  
Gosh! Why are the Natives suffering?

Thousands of tourists wildly attracted  
Economy of countries, boosted & impacted  
Come on! We're you really unaware?

Water, sand, See food, watersport, pearl jewellery,  
beach habitat watching & photos  
Influence the tourists to travel and explore  
Huh! Is this everything the beach had to offer?

Mass tourism, soil erosion &  
increased cultural impact  
Deforestation, constructions &  
massive amounts of waste generation.  
Sheesh! How are we planning of cleaning this mess?

Now listen! nothing's impossible  
Love sand, soil, water and air.  
Preserve nature's resources, handle them with care.  
While encouraging leakages,  
with stakeholders must you share.  
Satisfactions are many, responsible  
tourist required there

Focus on optimal use of resources as  
the nature needs to Renew, replenish and repair.



By Andrea Fernandes  
(MTTM Part 1)



# Placement/ Internship MOU Information

DCT's  
S.S.Dempo College of Commerce and Economics, Cujira, Goa  
Master's of Tourism and Travel Management

Academic Year : 2020-21

**Content** : List of students who were placed into travel and tourism industries attainment of Programme Objectives.

STUDENT NAME	COMPANY	POSITION
Alina Kristen	ODL	Jr. Implementation Consultant
Derick Druz	B:Live	Hub Manager
Dylan Abreau	B:Live	Hub Manager
Saish Naik	Delta Corp	Transport Secretary
Chelsea DaCosta	Talent Hunt	HR Executive
Layzel Fernandes	ODL	Jr. Implementation Consultant
Victor Lucas Pereira	Indigo Airline	Officer Security AO & CS

Dr. Cheryl Venan Dias  
Programme Coordinator - MTTM



A GLIMPSE OF OUR COLLEGE

# CAMPUS OVERVIEW

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By Nemish Agrawal  
(MTTM Part 2)

I am Nemish Agrawal from Chhattisgarh, completed my Masters of Tourism & Travel Management, I've spent my last two years of post-graduation in S S Dempo College.

**Infrastructure:** The institution has a large number of classes. There are plenty of rooms available.

The auditoriums are amazing. Every structure has a single auditorium. The cafeteria is excellent. There is no way a pupil can be hungry. Faculty: The lecturers are knowledgeable and helpful, and they are all personable and personally assist each student who needs assistance. The approaches are engaging and dynamic, with students working on actual projects in the classroom.

**Campus Life:** Campus life is excellent since it allows you to spend more time with your friends and provides you with wonderful life memories. There is no significant difference because this college has a substantial proportion of female students. The number of males and girls is almost equal. Some courses contain a lot of girls, while others have less. All services are offered at the college, except the Boys Gym, which is open for girls. There are sports services accessible.

**Overview of the Course Curriculum:** This course lasts two years and is divided into four semesters. The tourist industry is widely represented in the course. When compared to other disciplines, academics are rather simple. The professors are excellent. The teachers come in and explain everything in depth, preparing us for the workforce.

# ONLINE CLASSES

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Online! Online! Online!

Year 2020 bought a disease named Covid.

All tried their best but couldn't control it.

Hit the pandemic...

Alas! Here goes the world under lockdown.

Our college got shut and we got stuck in our homes

With earphones in the ears and specs on the eyes.

Teacher on the laptop, classes are not fun

PDFs are books and colleges became apps.

Teachers blabber in our ears

With vibration in our heads and eyes full of tears.

Oops! Here goes the network & so suffers my attendance.

"Am I audible students? Is my voice breaking? "

These captions were invented in 2020.

The birth of mute and unmute games

During the online classes came to play.

Virtual presence does not matter

As much as the fun we had

Together scribbling on books and playing XOX



By Sela Pereira  
(MTTM Part 1)





Social norms, ethical ideals, traditional rituals, religious systems, political systems, artefacts, and technology that originated in or are associated with the ethno linguistically varied Indian subcontinent constitute Indian culture. Cultural tourism is a type of tourism in which visitors can take part in local cultural activities such as festivals and rituals. As a result, tourists can participate in a genuine cultural exchange with locals. Cultural tourism is a major driver of growth, so it also allows local communities to accept their culture.

As a result, communities go on to great lengths to celebrate and promote their culture, which distinguishes them from other communities. The carnivals in Rio de Janeiro and Goa, which take place before Lent begins, are a good example. The mainstay of the event in Goa is a parade followed by dances and feasts whereas in Rio it is a raucous celebration where locals and tourists party and indulge in everything under the sky.

A TRENDING TOURISM SCOPE

# CULTURAL TOURISM: THE UPCOMING TREND

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By Ritik Singh  
MTTM Part 2

The Covid-19 pandemic has affected international relations, the commercial sphere, societies' socio-cultural habits, and individuals' behaviour & psychological conduct. Due to the pandemic, hundreds of millions worldwide have had insecure access to primary resources such as food and clean water. The pandemic has also impacted the environment & ecosystem services worldwide. However, in such circumstances, environmental degradation concerns that form a long-term & often intangible threat are likely to be dominated by more pressing concerns.

Ecosystem services are the natural areas that provide a wide range of material and non-material benefits to people. Access to these areas benefits local populations' physical and mental health. Exposure to ecosystem services achieves mental health benefits, diminished stress levels, less rumination, & enhanced overall feeling of well-being.

## THE IMPACT OF COVID-19 PANDEMIC ON

# ECOSYSTEM SERVICES IN INDIA



By Asst Professor  
Yash Prabhugaonkar

People use these natural spaces to cope with physical and mental health difficulties. Besides, feelings of home isolation are predicated by stay-at-home orders and social isolation. During the pandemic, people used these ecological ecosystems to participate in a wide range of activities, from exercise to bird watching, as these natural spaces helped reduce stress in a time of global chaos. Evidence shows that people have significantly increased their visitation rate to natural areas and urban forests. The United Nations General Assembly's Agenda 2030 action plan is directed toward humanity, our planet, and prosperity. UN member countries are also willing to transform this world into a more sustainable one by implementing goals and indicators designed to enable sustainable development through social, economic, and environmental aspects.

However, ecosystem degradation has surfaced as one of the most prominent environmental threats worldwide over the last few decades. All ecosystems are degrading due to developmental pressures, population growth & over-exploitation. The global community and India are onboard on sustainability plans and have shown some progress. For example, India is among the six G20 economies projected to meet their unconditional Paris targets with current policies. Also, forest and tree cover have increased in India, reaching just over 80 million hectares, around a quarter of the country's geographical area. During Covid 19 pandemic, Indians woke up to the chirping of the birds chirping and fresh air as fewer people and cars were on the streets. This pandemic helped heal the environment as pollution levels decreased in the cities and increased wild animal sightings in urban landscapes.

The Covid-19 outbreak provided a breathing space for ecosystems in India due to reductions in industrial activity. However, measures undertaken to fight the pandemic & illegal activities undertaken by people due to loss of employment have adversely affected ecosystem services, such as an increase in single-use protective gear and illegal exploitation of natural resources out of economic necessity.

# Fun Activities



*MTTM Department had a trek to a waterfall in South Goa.*



*Freshers Party Organized by MTTM Part 1 for their seniors.*



*Freshers Party Organized by MTTM Part 2 students for their juniors.*

# Fun Activities



*MTTM Department visited Coorg for their Study Tour.*



*A selfie after a fun volleyball game in Coorg.*



*Department industrial visit to CIBA, Verna.*



*Trek to Netravali Waterfall*



*Students making a bird feeder out of waste.*

# Our Achievements



OPEN DESTINATIONS INFOTECH PVT LTD placement drive conducted for MTTM part 2 students.



MTTM ex students working at Indigo airlines.



Avison D'Costa, Asher Antao & Andrea Fernandes (MTTM Part 1) along with the Tiatr team winning 17 trophies at a Tiatr Competition.



MTTM students winning 2nd place in Inter Department Christmas Play Competition.



MTTM students winning trophies at various events in an intercollegiate event 'Entrada'.



Jessica Mendonca MTTM Part 1 winning 1st place in Digital Poster Competition.



# Upcoming Events

EVENT	DATE
Orientation Week (Fresher's)MTTM SEM I	22nd August – 25th August 2022
Meet Your Mentors Buddy Mentor Installation	26th August 2022
Fresher's Party	27th August 2022
Industry Visit MTTM SEM III & I (Soul Traveling or B:live)	3rd September 2022
Food Festival (Fund Raiser)	17th September 2022
World Tourism Day MTTM	27th September 2022
Study Tour	12th- 17th December 2022
National Tourism Day 'Utsav 1.O'MTTM	25th January 2023
Industry Visit Ciba MTTM SEM IV & II	25th February, 2023
Overnight Adventure Tourism	4th-6th March 2023
Farewell	22nd April 2023
Placement Week MTTM SEM IV	24th April – 28th April 2023

# Off Campus Activities



Asher Antao

I work as tour ambassador for Soul Travelling. After work, I like to relax , watch movies or series.



Aiyat Sayed

I work as Travel Assistant for Neha Tours & Travels . I have taken up computer classes to develop my skills which I pursue after work.



Lenard Bunda Mhango

At Blive, I am working on a project called "streamlining operations" which seek to analyse the operations and suggest areas of improvement. After college , I enjoy visiting places and beaches of Goa.



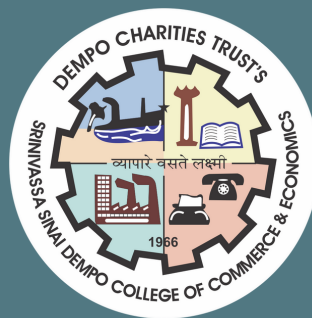
Avison D'costa

I work as a Junior Tour Ambassador at Soul travelling where i take trails for guests in different places in South Goa. After work, I enjoy playing football.



Raj Mandrekar

I work Junior Tour Ambassador at Soul travelling. I am a musician & I belong to a cultural Goan folk group where I play traditional instruments . My hobbies include exploring & photography.



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